

.PROFILE

Experienced Front-end / php developer and standards expert with 8 years of experience, community manager, content creator and designer, I have enjoyed wearing different hats since 1998, taking an active role in my projects, professional as well as personal.

These past few years, I have had the opportunity to utilize my web abilities in various settings: Global company (Yahoo!), Opticians (Thiers Optique), Social Networks (Skyrock), Animation (Marathon Media), Mobile Telephony (Mediaplaza), and Advertising (AgencyNet).

In tandem, I have completed a professional bachelor's degree in Multimedia at Gobelins where I participated in the conception of Mook-e, an augmented reality project awarded the Quality Seal at Europrix. I am an ardent fan of challenges and I love adventure above all!

.TECHNICAL SKILLS

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|------------------|---|
| EXPERTISE | Community Manager, Content Creation, SEO, Accessibility, Quality Assurance |
| TECHNICAL | Design Patterns, W3C's standards, LAMP Architecture, Web services, Frameworks, OOP, HCI |
| WEB TECHNOLOGIES | PHP5 Object, Flash / AIR / AS3, ODBC, XHTML, CSS, Javascript, DOM, DHTML, AJAX, XML |
| LANGUAGES | Advanced SQL, D'Fusion (AR), Objective-C, Java, SmallTalk, C |
| SOFTWARE | Photoshop, Illustrator, textMate, Microsoft Office, iWork, Outlook Exchange |
| FRAMEWORKS | Jquery, Squeak, Cocoa and corporates (php: Skyrock & Mediaplaza) |
| OPERATING SYSTEM | Mac Os X (Tiger, Leopard, Snow), Linux (Fedora, Ubuntu, Mandriva), Windows |

.MOST RECENT PROFESSIONAL EXPERIENCES

YAHOO!

Jan. 2010 - Today, CA - United States
Front-End Engineer

As a front-end engineer for Small Business, I created prototypes and collaborated on feature development for the group's flagship site building tool. Designs focused on usability, scalability and security, using javascript, css and xhtml solutions.

AGENCYNET

July 09 - Jan. 2010, FL - United States
Developer & designer

For this multiple award-winning agency, I design and create web applications for various agency clients such as Bacardi and Grey Goose. My numerous skills are used on a daily basis to meet the requirements of different projects. Simultaneously, I submit articles to the agency's blog, anidea.com.

MEDIAPLAZZA

Nov. 08 - July 09, Paris - France
Developer & Designer
2 recommendations

For this mobile content development firm, I played several key roles in the development of their products. I created graphic layouts for clients, produced shtml/css integration documents, wrote programs in php, and actively participated in meetings on user-accessibility. I also developed a Flash Lite tool that I trained 10 employees to use.

MARATHON-MEDIA

Sept. 08 - Nov. 08, Paris - France
Assistant Artistic Director
Developer & Designer

For this film animation company, my work in the heart of the technical team often consisted of advising the head of external projects on the Quality Assurance and SEO of websites created by web agencies. In addition, I was responsible for creating graphic elements for numerous sites as well as goodies (games in Flash, screensavers), working closely with clients and other team members.

SKYROCK

Aug. 07 - Aug. 08, Paris - France
Developer & Designer

The most frequently viewed French website, with 200 million monthly visits. My role consisted of adding functions, creating tools to facilitate website administration, and conceiving new categories/sections.

.DIPLOMAS

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| 2009 July | Multimedia Bachelor (CDNL), apprenticeship track, Gobelins school (Paris, France) |
| 2008 September | French University Diploma in Information Technologies, apprenticeship track, University of Orsay (IDF, France) |
| 2006 July | French Scientific Baccalauréat, Mathematics option (Lycée St. Joseph, Le Havre, France). |

.VARIOUS

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| LANGUAGES | French: native speaker and writer English: speaker and writer |
| TRAVEL | June - August 2007: California, USA March 2005: Florence, Italy (scholastic) June 2001: England (scholastic) |
| INTERESTS | Art, design, photography, books, internet, films, Japanese gastronomy, foreign cultures. |

Want to know more? Go to: <http://silent-strength.com/about/resume> and <http://silent-strength.com/about/portfolio>!

Phone : (917) 267-8254
Mail : michael.ortali@gmail.com
Website : <http://silent-strength.com/>

San Francisco,
CA, 94103
United States

MICHAEL ORTALI
Front-end developer, php developer and designer since 1998

